Emissions hotspots Across sectors and income Tackle emission hotspots in food, transport, housing, goods and leisure in connected ways.

Fund lifestyle strategies: such as 4 day work week, support during life changes, wellbeing.

Prioritize efforts focused on high income, carbonintensive populations.

Support those living sustainably and those lifting out of poverty.



Cultural change

Social norms, imagination and cultural leaders

Tap into the power of peers in social groups to mainstream sustainable living.

Inspire imagination with visions of sustainable everyday living.

Transform mainstream narratives including in advertising and marketing.

Fund human insight and social sciences and engage the arts.



Leaders

Indigenous-led movements and leading communities

Support cultural leadership and celebrate their ways of living.

Provide consistent. reliable core funding of leaders and their solutions. **Enable Indigenous** communities in decisionmaking, agenda-setting and action.

Advance reconciliation through philanthropy.



Cities

Sustainable urban living

Fund consumptionbased carbon emissions analysis within cities.

Integrate 1.5 degree living equitably concepts into the LC3 frameworks.

Support local government initiatives, policies, tools, infrastructure and engaging citizens.

Reinforce cities leading by example through purchasing, workplace practices.



Nature

Healthy People Healthy Planet

Cultivate love of nature and earth-centred worldview.

Restore the living world and our place within it.

Support nature-based solutions and outdoor learning.

Link health, nature and everyday living including mental health programs.